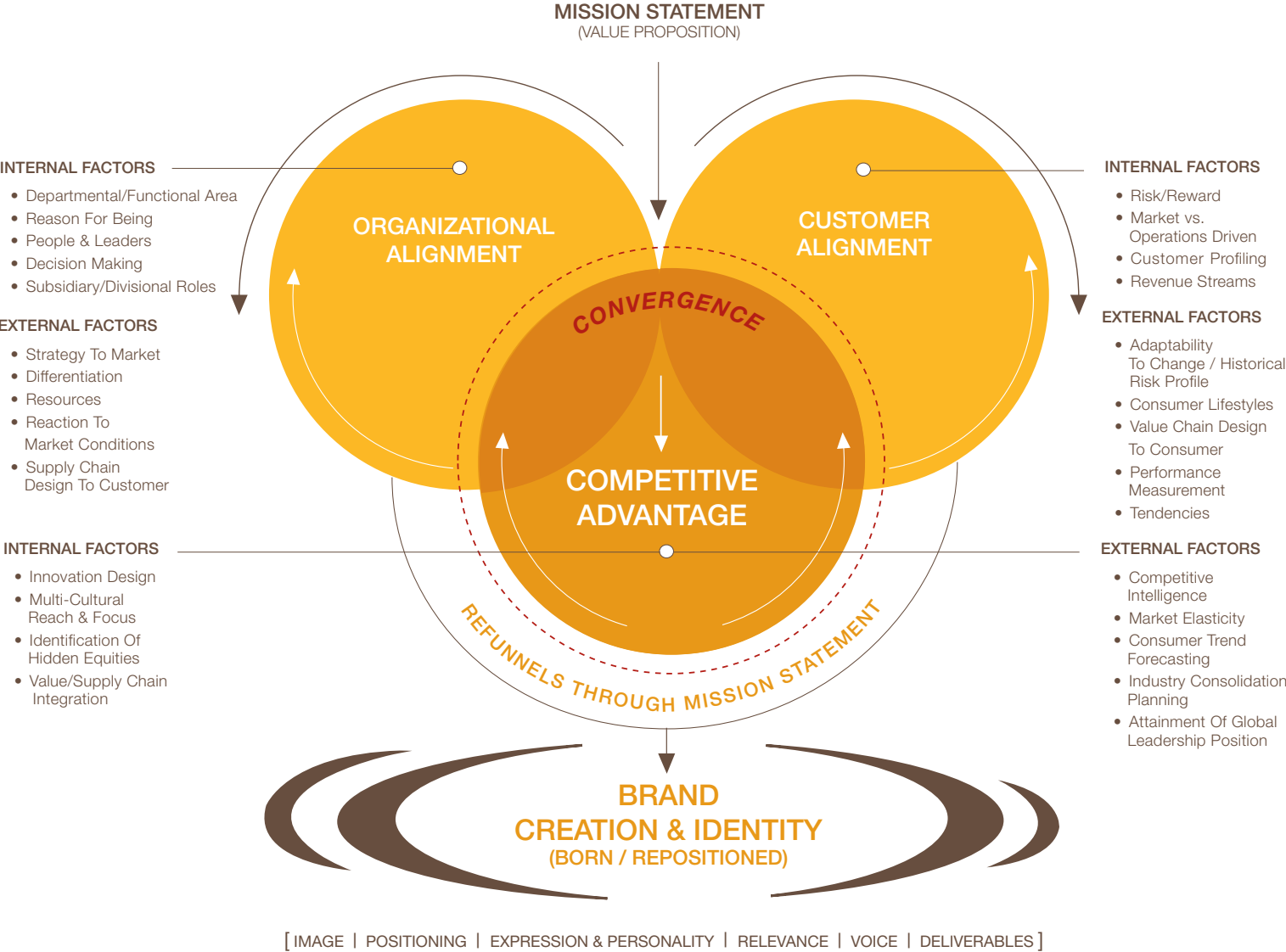


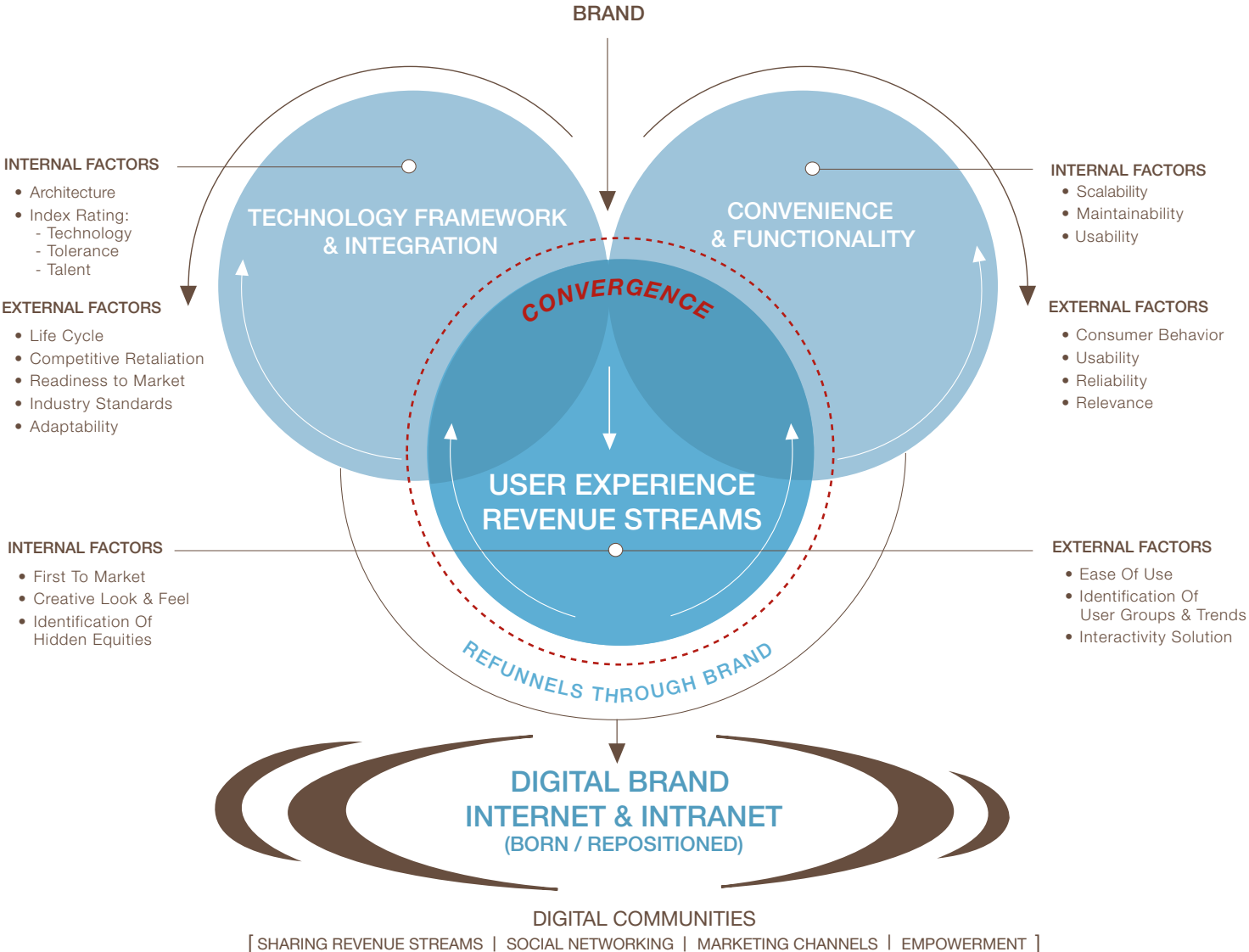
GLOBAL BRANDING BUSINESS PLATFORM

[THE INTERFACE BETWEEN PRODUCTS & SERVICES]

PHASE 01: CORE ALIGNMENT FRAMEWORK



PHASE 02: DIGITAL DEPLOYMENT



CORE ALIGNMENT FRAMEWORK + DIGITAL DEPLOYMENT = GLOBAL BRANDING BUSINESS PLATFORM