



2007 Summer Conference & Exposition Media Kit

InterContinental Hotel
Century City, Los Angeles
June 19-20, 2007



Conference Theme

***“Shaping the Character of Your Community with
Municipal Wireless Networks”***

Putting Technology to work on behalf of the Local Community

Co-Hosted By
SVC NETWORKS



Mission Statement

"To provide government agencies with an improved ability to re-shape their communities through the use of technology to stimulate sustainable economic development, citizenry values, cultures and talent to preserve the overall quality of residential living."

Dear Attendees & Sponsors,

The global movement towards Municipal Wireless Networks (MWN) is making headlines more than ever, as hundreds of cities & nations throughout the world plan to deploy citywide wireless internet access into their communities. However, the role of MWN should not be limited to giving municipalities' internet access but rather as a springboard for city leaders and its citizens to better engage with the adoption of emerging technologies.

As a brand and technology consultancy, The Wireless City serves to direct, guide and design sustainable economic development roadmaps for municipalities in the digital age. Our purpose is to provide government agencies, local municipalities and public policy makers with an improved ability to re-shape their communities (values, cultures, identity, etc) through the effective use of emerging communication technologies.

After months of research and evaluation, The Wireless City has concluded that it is time for a fundamental paradigm shift that focuses less on technology and much more on the value-added benefits of how technology (e.g. Municipal Wireless Networks) can serve to re-shape communities. From public safety, education, enterprise, governance and grass-roots community safety initiatives, The Wireless City has identified several critical economic development strategies that require the use of technology to re-shape communities. Now that the early market hype is over, city leaders demand answers and a solution platform that aligns the key stakeholders of the municipal wireless industry to embody a more united approach to integrate emerging technologies into a city's governance plan.

The 2007 Summer Conference & Exposition is the solution platform for local, state and federal government leaders and the key stakeholders of the municipal wireless industry. With our new format that will include two-days of highly influential keynote speakers, case study reviews and exposition center for vendors to showcase their products & services; this forum will be too powerful to be ignored!

Thank you for your participation, consideration and support. We certainly hope your organization can join us. This event is certain to change the landscape and influence the next phase of the Municipal Wireless Movement.

I look forward to personally meeting you at the event!

Sincerely,



Glenn Llopis
President / CEO



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TWC Leadership Team

Glenn Llopis, President & CEO

Glenn is the catalyst and figurehead that communicates the TWC vision. He is the architect of the TWC Methodology and works with government officials to create sustainable economic development programs with special emphasis on strategy and branding (characterizing a city's identity). Glenn also serves as the lead liaison to forge alignment amongst government agencies, community leaders and key technology stakeholders to assure the proper infrastructure is in place to optimize a city's governance plan. Glenn is a graduate of UCLA and is an active community leader, national business speaker, columnist and radio personality.

Denise Brown, Managing Director/Community Safety Advocate

Denise spearheads all wireless community safety program initiatives for TWC. Known throughout the world for her resiliency & tenacity against domestic violence, Denise offers compelling strategies that utilize the Municipal Wireless Movement and its technology as a means to further promote innovative awareness and prevention methods to make communities safer than ever.

Jeremiah J. Jacks, Chief Technology Officer

Jeremiah oversees all aspects of TWC's technical strategies and solutions. Jeremiah guides TWC's research and development efforts for its patented LSI Virtual Community Marketplace and Government Exchange Portal. As one of the world's top security analysts, Jeremiah has worked closely with Federal Government Agencies to adopt new web application development security measures.

Mike Duarte, Director, Sales & Marketing

Mike brings over 15 years of sales and marketing experience in technology and business to business solutions. His primary responsibilities include developing and implementing key strategies and forming alliances that optimize business opportunities for TWC. In addition, Mike provides the creative vision and direction for all aspects of TWC's products & services.

Kari Huguelet, Director, Conferences & Events

Kari leads our dynamic in-house conferences and events management team. Known for her creativity, wit, savvy and captivating personality; Kari brings 12 years of Events Management experience to the Wireless City Team. Additionally, Kari spearheads our community outreach program that involves volunteering with local non-profit organizations and is active with community development and special interest groups that focus on safety, children and family development.

Lee Lubin, General Counsel

Lee leads TWC's in-house counsel team and has been practicing law since 1993. After graduating cum laude from the University of California Los Angeles (UCLA) in 1990, with a Bachelor of Science in Psychobiology, Mr. Lubin attended the law school at the University of Southern California (USC), graduating in 1993 with the degree of juris doctor.

TWC Advisory Board Members

Ralph M. Frid (Emerging & Advanced Technologies)
Walter Fawcett (Community & Technology Integration)
Armando Azarzola (Multi-Cultural Development)
Cathy Connolly (Community Affairs)
Mark DeBellis (Financial Strategist)



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2006 Fall Conference & Exposition Testimonials



"Municipal wireless is entering a new and important period in its development. As deployments begin, municipal leaders, service providers and technology providers must work in close cooperation to fulfill its promise. The Wireless City has made an important step forward in fostering this dialogue. I've enjoyed working with Glenn and his team and participating in the Fall '06 conference. I found the conference to be beneficial and the discussion with different municipal leaders stimulating. I am looking forward to future events."

Martin Levetin - VP, Strix Systems



"The conference gave government and community leaders an opportunity to learn how to get to the cutting edge of wireless technology in creating wireless communities for their residents. I highly endorse and recommend to all interested in this space."

Mayor Hugh Hallman - Tempe, AZ



"The Wireless City Conference was an excellent forum for City leaders. It thoroughly addressed both pre and post deployment issues that local government leaders can't afford to ignore. I highly recommend attendance to all city leaders in search of their Municipal wireless solutions."

Christina Shea - Councilwoman, City of Irvine



"The Wireless City Conference was a valuable and highly educational forum. I learned a lot about the unique applications that are driving the adoption of metro meshed networks. This event was perfect for our evaluation of what city leaders are searching for their municipal wireless needs."

John Patek - Cisco Systems



"The Wireless City does an incredible job of gathering high profile city leaders from across the USA. Not just IT Directors interested in Municipal Wireless - but Mayors themselves interested in a variety of methods for improving city communications."

Eric DaVersa - NetLogix

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2006 Fall Conference & Exposition Photo Gallery



Please visit www.thewirelesscity.org for more information.
Included are key attendance statistics on the 2006 Fall Conference.



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2007 Summer Conference & Exposition Agenda

- Time(s):** Day 1— 8:00am-5:00pm / 6:00pm-10:00pm (Reception/Dinner/Entertainment)
Day 2— 8:00am-3:30pm
- Venue:** InterContinental Hotel, Century City, Los Angeles, CA
- Format:** 2-Day Keynote Presentation/QA (California Legislators, Senators, Mayors, and City Leaders)
Technology Exposition & Showcase (WISP, Wireless Equipment Providers, and more)
- Topics:**
- "The Art of Using Emerging Technologies to Shape Communities"
A Case Study Using Municipal Wireless Networks
 - "Using Digital Content to Strengthen a City's Identity. How & Why a "City's Brand" will Attract Business and Talent to Stimulate Sustainable Economic Growth for Communities"
 - "Creating New Value Through Collaboration - How Municipal Wireless Stakeholders Can Team with Government & Community Leaders"
 - "California's Legislative Outlook on Communication and Technologies"
Reading the "Sacramento Tea Leaves"
 - "What Does the Future Look Like Today? How & Why the Most Advanced Deployments Have Surfaced Outside of the United States. What can we learn from the International Influencers in the Municipal Wireless Space? "
 - "Using Digital Content to Strengthen Safety. The Importance of Instilling Values to Shape Communities and Enhance the Overall Quality of Residential Living."
 - "Using Digital Content to Strengthen Education. How & Why a Connected Community will Advance the Development of Children in Schools to Propel our Future Leaders. "
 - "Wireless Living – How Communities will be Shaped by 2010"

Please visit www.thewirelesscity.org for the latest agenda, conference keynotes & speakers.



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CALL FOR SPONSORS

This two-day event expects to attract over 400 attendees that will represent high profile city & state government leaders, industry leading municipal wireless and community development business sponsors and dynamic & influential keynote speakers. Our research believes this to be attainable for the following (4) reasons:

The Content Theme is Too Powerful to be Ignored

The theme is focused on how to provide government agencies, local municipalities and public policy makers with an improved ability to re-shape their communities through the effective use of emerging communication technologies. A powerful topic that is certain to attract the "best in class" from government, municipalities and community leaders; critical groups that must embrace the features & benefits of municipal WIFI and its economic impact with communities.

Conference will Include Exposition Showroom

This will allow the key stakeholders of the Municipal Wireless Industry to prominently showcase their products & services to city leaders. The exposition will be held in an adjacent hall next to the conference room.

Media Awareness

The Wireless City has locked in several local and national television and radio interviews that are certain to heighten conference awareness to our city leader's audience.

Participation from High Ranking Government Officials

The Wireless City has forged key alliances with California State Government Officials. We are currently working with the Governor's office to secure their participation. The conference content/theme has certainly heightened their interest as the subject matter clearly impacts the development of local government that eventually affects state government leaders and legislation.



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2007 Summer Conference & Exposition Sponsorship Opportunities

HOST SPONSOR—\$25,000.00

6 Complimentary Conference Registrations
Featured Keynote Speaker Participation (2 sessions)
Most Prominent signage placement and mentions at the event
Most Prominent placement / listing of products & services on www.thewirelesscity.org
Most Prominent placement of 10 x 10 Exhibitor Space in the exhibition center
National/regional media/PR coverage
Complimentary breakfast & lunch & dinner

PLATINUM SPONSORSHIPS—\$20,000.00

5 Complimentary Conference Registrations
Featured Keynote Speaker Participation (1 session)
Prominent Placement of signage and mentions at the event
Prominent placement / listing of products & services on www.thewirelesscity.org
Prominent placement of 10 x 10 Exhibitor Space in the exhibition center
National/regional media/PR coverage
Complimentary breakfast & lunch & dinner

GOLD SPONSORSHIPS—\$15,000.00

4 Complimentary Conference Registrations
Featured Q&A Panel Participant (2 sessions)
Premium Placement of signage and mentions at the event
Premium placement / listing of products & services on www.thewirelesscity.org
Premium placement of 10 x 10 Exhibitor Space in the exhibition center
National/regional media/PR coverage
Complimentary breakfast & lunch & dinner

SILVER SPONSORSHIPS—\$10,000.00

3 Complimentary Conference Registrations
Featured Q&A Panel Participant (1 session)
Placement of signage and mentions at the event
Placement / listing of products & services on www.thewirelesscity.org
Placement of 10 x 10 Exhibitor Space in the exhibition center
National/regional media/PR coverage
Complimentary breakfast & lunch & dinner

EXHIBITOR ONLY—\$3,000.00

2 Complimentary Conference Registrations
Placement of Exhibitor Booth in the exhibition center (maximum 10x10)
Placement / listing of products & services on www.thewirelesscity.org
Complimentary breakfast & lunch & dinner

***Available For An Additional \$2k— (1) Q&A Panel Participation**



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MEAL SPONSORSHIPS

Breakfast & Lunch Opportunities- \$5,000.00 each

Recognition as a Breakfast or Lunch Sponsor during the conference event as well as post conference publicity.
Make a short presentation during the meal
Have signage with your logo displayed prominently at the meal
Have your logo displayed prominently in the Conference Program Book.
VIP seating with keynotes during event

Conference Breaks- \$2,500.00 per day

Breaks are 15-30 minutes long and take place throughout the conference. We serve coffee and other beverages both morning and afternoon. For sponsoring a break you can:

Have signage with your logo displayed prominently during the break
Place promotional items around the break table
Have your logo displayed prominently in the Conference Program Book.

Opening Night Reception/Dinner - \$15,000.00

The evening will open up with a one-hour cocktail reception set to the ambiance of light Jazz music. Following the reception, a five-course dinner will be served. The evening will conclude with an improvisational comedy show, much like "Who's Line Is It Anyways", featuring performers from the world-famous Groundlings Theater in Los Angeles. The Groundlings is a stage and learning center where many of entertainment's funniest people have trained, including Will Ferrell, Lisa Kudrow, and Phil Hartman. Most of their performers are seen regularly in film and television!

Sponsorship Includes:

Recognition as the dinner sponsor during and after the evening event
Signage with your logo displayed prominently at the meal tables
Logo displayed prominently in the Conference Program Book.
VIP seating with keynotes during dinner



Conference, Sponsor & Exposition Contract

ATTENDEE ONLY

Early Bird Rate: \$199.00 (On or Before May 1, 2007)

Normal Rate: \$299.00 (After May, 1 2007)

*Reception/Dinner included in prices

Checks Payable To:

The Wireless City Group, LLC c/o 2007 Summer Conference
& Exposition 8895 Research Drive Suite 200 Irvine, CA 92618

Company Name _____

Street _____

Suite _____

City _____

State _____

Telephone _____

Fax _____

Contact Name _____

Title _____

Email _____

Web Address _____

HOST SPONSOR \$25,000.00

PLATINUM SPONSOR \$20,000.00

GOLD SPONSOR \$15,000.00

SILVER SPONSOR \$10,000.00

BREAKFAST SPONSOR \$5,000.00

EXPOSITION ONLY \$3,000.00

LUNCH SPONSOR \$5,000.00

RECEPTION/DINNER SPONSOR \$15,000.00

BREAK SPONSOR \$2,500.00

100% OF TOTAL AMOUNT DUE UPON SIGNING. REFUNDS WILL NOT BE APPLIED.

Acceptance of this application by The Wireless City Group, LLC constitutes a contract.

Name (Please Print) _____ Title _____

Authorized Signature _____ Date _____

FOR INTERNAL USE

Date Received: _____

Accepted for Event Mgmt. _____

Approval Code: _____

Tabletop Assigned: _____



These terms shall not be considered binding until TWC has received a completed Application/Contract for this event, which is properly executed by an authorized representative of the Exhibitor/Sponsor or their agent. No Exhibitor/Sponsor shall be allowed to participate in the TWC event unless the Exhibitor/Sponsor has complied with all of these terms and conditions, including payment in full upon contract execution. TWC reserves the right, in its sole discretion, to rearrange the floor plan and/or relocate exhibit spaces in the best interest of the total event up to 24 hours prior to occupancy of the exhibit space by the Exhibitor/Sponsor. TWC reserves the right, in its sole discretion, to determine the eligibility of any company, display, or product and based thereon deny access to, or use of, the event, the exhibit hall, and/or any exhibit space.

RESPONSIBILITIES

DISPLAY: Exhibitor/Sponsor shall not assign, sublet, and/or otherwise permit any other person or entity to use for any purpose all or any portion of Exhibitor's/Sponsor's assigned exhibit space, without the prior written consent of TWC, which consent can be withheld at TWC's sole discretion. Exhibitors/Sponsors must display and/or market only goods manufactured or dealt in by Exhibitor/Sponsor in the regular course of its business. Only Exhibitors/Sponsors assigned exhibit space may solicit business within the exhibit hall. Exhibit displays, including all related structures, banners or wall hangings, must comply with specific dimensions and restrictions set forth in material supplied by and/or established by TWC and/or the Show Decorator. All exhibit displays, including all related structures, banners or wall hangings, must be approved in advance by TWC, which approval may be withheld in TWC's sole discretion. Exhibit displays, including all related structures, banners or wall hangings, must not extend into any passageway in such a way as to obstruct traffic, violate local fire regulations, or reduce the visibility of adjacent exhibit space and exhibit displays. Exhibit display material exposing an unfinished surface to neighboring exhibit space is not permitted and must be finished at the Exhibitor's/Sponsor's expense. All electrical wiring on exhibit space and exhibit displays, including all related equipment, must conform to federal, state, municipal and any other applicable codes or laws. Exhibit displays may vary according to advance written agreement with TWC.

All hazardous items must be properly safeguarded, protected, registered, and/or avoided in accordance with applicable federal, state, and municipal regulations. As used herein, "hazardous items" includes without limitation, evacuated containers or components, radioactive materials, x-ray producing equipment, high voltage equipment, particle accelerators, and inflammable or explosive materials. TWC reserves the right to restrict or prohibit all or any portion of any exhibit display which it determines, in its sole discretion, is objectionable for any reasons, including but not limited to, aesthetics, noise, method of operation, materials, or for any reasons which may relate to, among other things, persons, objects, conduct, or printed matter. TWC may also restrict or prohibit, with or without giving cause, any exhibit display which, in TWC's sole opinion, may detract from the character of the event as a whole. In the event of such restriction or prohibition, TWC shall not be liable for any refunds or other expenses of the Exhibitor/Sponsor. Exhibitors/Sponsors shall comply with all show guidelines established by TWC.

EVENT HOURS: Exhibitors/Sponsors must have their exhibit display set up during the specified exhibitor set up hours. Under no circumstance may Exhibitors/Sponsors dismantle their exhibit displays, including related equipment, prior to the close of the event. Exhibitors/Sponsors who violate these guidelines shall be subject to a penalty of 25% of the total contract price.

SHIPPING: Costs for shipping and insurance of all display materials is the sole responsibility of Exhibitor/Sponsor.

ACCOMMODATIONS: Accommodation costs are the sole responsibility of

the Exhibitor/Sponsor. Hotel room blocks will be made for business events either at the Hotel where the event is held or at a nearby location. To receive the discounted event rate, reservations must be made by the specified room block date, typically 30 days prior to the event. To receive the room rate, mention TWC and the name of the event. No guarantee as to availability and/or cost of accommodations is made by TWC.

OTHER: TWC reserves the right to use Exhibitor's/Sponsor's names and logos for promotional purposes.

CANCELLATION POLICY

TWC: If the premises in which the event is conducted becomes unfit for occupancy or substantially interfered with due to any cause not reasonably within the control of TWC, the event may, at the sole discretion of TWC, be canceled or moved to another appropriate location and date. TWC shall not be responsible for delays, damage, loss, increased costs, or other favorable or unfavorable conditions arising out of causes not reasonably within the control of TWC including, but not limited to, fire casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, government restraints, acts of public enemy or civil disturbance, acts of war, terrorism, impairment, or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, municipal, state, or federal laws, or acts of God. Should TWC cancel the event pursuant to the provisions of this section, Exhibitor/Sponsor waives claims for damage arising there from. Refunds in the event of cancellation shall be made to Exhibitor/Sponsor in the amount of the original fee paid by the Exhibitor/Sponsor, less Exhibitor's/Sponsor's pro rata share of TWC's costs incurred producing the event.

EXHIBITORS/SPONSORS/ADVERTISERS: Upon cancellation, any unpaid portions of the contract are still due and payable per terms of the original contract. Upon receipt of full payment of contract, credit will be issued for 50% of the value of the current booth space only. To be eligible for credit all cancellations must be received by TWC in writing no later than 60 days before the event. This credit may be used for one year, from the first day of the event, at any subsequent TWC event. Sponsor packages are not eligible for credit. In the event of full or partial cancellation, TWC reserves the right to reassign the canceled exhibit space and other sponsored items.

Exhibitor/Sponsor/Advertiser contracts, and all related rights including the corresponding exhibit space, are non-transferable. For purposes of this Application/Contract, a transfer is an acquisition, merger or other transaction which results in a name change of the Exhibitor/Sponsor and/or the Exhibitor/Sponsor is not the surviving entity. TWC may, in its sole discretion, approve such transfers in writing, subject, however, to satisfaction of certain conditions by the transferee which will be specified by TWC, including but not limited to a transfer fee to be established by TWC.

NO CASH REFUNDS WILL BE GIVEN.

LIMIT OF LIABILITY

Neither TWC, its officers or directors, shareholders or employees, agents or representatives will be responsible for any injury, loss or damage that may occur to the person, property or business of Exhibitor/Sponsor, its guests, invitees, employees or agents from any cause whatever. Exhibitor/Sponsor expressly holds harmless and releases TWC and its officers, directors, shareholders, employees, agents or representatives from any and all claims from such loss, damage or injury. In any event, the liability of TWC arising out of any kind of legal claim (whether in tort, contract or otherwise) in connection with the event shall not exceed the price paid by Exhibitor/Sponsor pursuant to its contract.

Initials _____



EXHIBITOR/SPONSOR RESPONSIBILITIES

Exhibitor/Sponsor is responsible for all costs related to labor, equipment, and services (other than general heat, lighting and air conditioning) ordered at the request of the Exhibitor/Sponsor from any and all service contractors including, but not limited to, electricians, decorators, shippers, material handling companies, compressed air/gas suppliers, telephone companies, hotels, cleaning services, photographers, parking and all other services and goods. TWC suggests that all requests for such services from the contractors be in writing and signed by authorized representative. Exhibitor/Sponsor agrees to pay promptly for any and all damage to the exhibition hall, its own exhibition space, and the exhibition spaces and exhibition displays of any other Exhibitor/Sponsor, and all related equipment, incurred through carelessness or otherwise, caused by Exhibitor/Sponsor, his employees, agents, contractors and representatives. Should Exhibitors/Sponsors display, including all related material, fail to timely arrive, or any other occurrence prevents Exhibitor/Sponsor from using its exhibit space, Exhibitor/Sponsor is nevertheless responsible for paying TWC for said Exhibitor/Sponsor's exhibit space.

The Exhibitor/Sponsor acknowledges that TWC does not maintain insurance for the benefit of, or covering, Exhibitor/Sponsor including, but not limited to, damage, destruction, or loss of Exhibitor's/Sponsor's property. Accordingly, it is the sole responsibility of Exhibitor/Sponsor to obtain business interruption, property damage and other insurance covering such losses. Additional insurance including, but not limited to, fire, theft, and liability, if so desired, may be obtained at the Exhibitor's/Sponsor's own expense. Valuable exhibit displays, including related materials and products, should be placed in a secure location by Exhibitor/Sponsor. Commercial security will be on duty throughout the event. However, neither the event facility, nor TWC will be responsible for the safety of Exhibitor/Sponsor against robbery, fire, water accident or any other cause. Should loss by theft occur, cooperation of Exhibitor/Sponsor is requested in reporting it immediately to commercial police on duty.

INSURANCE

Exhibitor/Sponsor will provide and maintain in effect during the term of this Agreement policies of insurance, with an insurer or insurers acceptable to TWC, for general liability (including product liability) with policy limits no less than one million dollars (\$1,000,000) per individual per occurrence and two million dollars (\$2,000,000) in the aggregate. Exhibitor/Sponsor shall add the name of TWC as an additional insured to such policies of insurance. The cost of obtaining and maintaining such insurance shall be the sole responsibility of Exhibitor/Sponsor. Exhibitor/Sponsor shall provide proof of such insurance no less than fifteen (15) days prior to the event date. Failure of the Exhibitor/Sponsor to provide such proof and/or to maintain said policies shall be grounds for termination of this Agreement by TWC and shall further constitute a waiver of Exhibitor/Sponsor's right to receive any refund or credit of the Exhibitor/Sponsor's event fee and/or Sponsor Package.

INDEMNITY

Exhibitor/Sponsor will protect, indemnify, defend, save and hold harmless TWC and its officers, directors, shareholders, employees, agents and representatives against all claims, liabilities, losses, damages, government charges, and costs (including attorneys' fees and costs) arising out of, caused by, or related to (1) Exhibitor's/Sponsor's installation, removal, maintenance, occupancy, or use of the exhibit hall and/or exhibit space, or any part thereof; (2) any action or omission to act of Exhibitor/Sponsor or its guest, invitees, employees, agents, or contractors; (3) the use of any patents, trademarks, copyrights, or other intellectual property rights owned by a third party; or (4) any breach by Exhibitor/Sponsor of its obligations under this Application/Contract. Exhibitor/Sponsor will protect, indemnify, defend, save and hold harmless the event facility and the host city for TWC, and its officers, directors, shareholders, employees, agents

and representatives against all claims, losses, and damages to persons and property, governmental charges or fines, and attorneys' fees and costs arising out of or caused by Exhibitor's/Sponsor's negligence, recklessness, or intentional misconduct during the installation, removal, maintenance, occupancy or use of the exhibit hall, exhibit space, or any part thereof, excluding any such liability caused by the negligence, recklessness, or intentional misconduct of the venue owners or operators of the event facility, and the host city, or its divisions, employees or agents.

COMPLIANCE WITH RULES

Exhibitor/Sponsor assumes all responsibility for compliance with all show rules and pertinent ordinances, regulations, laws and codes of duly authorized local, state and federal government bodies concerning fire, safety, and health, together with the rules and regulations of operators and owners of the premises in which the event is held. Any Exhibitor/Sponsor not complying with rules, ordinances, regulations, and codes, after the giving of notice on noncompliance and reasonable opportunity to cure, will be required to dismantle their exhibit display and vacate their exhibit space and the exhibit hall. In such event, no refund will be given and TWC will not be responsible for damages incurred by Exhibitor/Sponsor.

Exhibitor/Sponsor will comply with all rules and regulations concerning local unions. Only contractors approved in writing by TWC, which approval can be withheld at TWC's sole discretion, will be permitted to work in the exhibit hall.

ENTIRE AGREEMENT

These items constitute the entire agreement between Exhibitor/Sponsor and TWC and such agreement may not be modified except in writing. If any provision is invalid or unenforceable under applicable law, it is to that extent deemed omitted and the remaining provisions will continue in full force and effect.

PAYMENT

Payment is due in full upon receipt of the Application/Contract. No space will be guaranteed, subject to the reservations set forth in these terms and conditions, without full payment. Any balances not received 30 days prior to an event may disqualify the Exhibitor/Sponsor from participation in the event. TWC payments should be made out to The Wireless City Group, LLC.

NO PARTNERSHIP

Unless otherwise set forth in a separate written agreement between the Exhibitor/Sponsor and TWC, nothing containing herein, including the execution of this Agreement by TWC or the Exhibitor/Sponsor's participation in the event, shall be deemed to create or imply any partnership relationship between the Exhibitor/Sponsor and TWC. To the extent any party, by word or action, represents the contrary to another person, the party making such wrongful representation shall be liable to any other party who incurs personal liability by reason of any such wrongful representation.

MISCELLANEOUS

This Contract shall be construed in accordance with and all disputes hereunder shall be governed by the internal laws of the State of California. In the event of any controversy or dispute arising out of this Contract, the prevailing party or parties shall be entitled to recover from the non-prevailing party or parties reasonable expenses, including without limitation, attorneys' fees and costs actually incurred. The parties agree that exclusive jurisdiction for the resolution of all legal disputes arising under the terms of this Contract will be the courts of the State of California.

Initials _____